



1970-1971

Alameda County Council
of the
International Reading Association

Officers:

President: Ruth Williams, San Leandro Unified
President elect: Denise Minoggio, Pleasanton Joint School District
Secretary: Bertha Moulden
Treasurer: Lois Dalla Lasta, San Lorenzo Unified
Past President: Dr. Pauline Brown, CSUH

Committee Chairs:

Awards: Lois Patton
County Liaison: Madeline Bartch
Historian: Sybil Hoffman
Legislative: Marilyn Oakes
Membership: Ed Voorhees
Nominations: Bill Tibbey
Publicity: Roy Piper
Research: Jim Richey

Members at Large:

Don Hutcherson, Betty Detweiler, Eugene Early, Doris Guthrie, Carol Dashiell, Jane Curry

District Contact Persons:

Alameda: Al Kohiyama
Castro Valley: Harriet Holt
Emeryville: Marilyn Oakes
Fremont: Roy Piper
Hayward: Cathie Lewis
Livermore: Bill Tibbey
Mountain House: Principal
Murray: Boris Isaess

Newark: Jean Weaver
New Haven: Sybil Hoffman
Pleasanton: Denise Minoggio
San Leandro: Marie Wolleth
San Lorenzo: Joan Penoe and Dorothy
Cravens
Sunol: John Mann

Programs:

3rd Annual Conference: "Make Reading a Happening", Eleanor Robinson
Meet & Eat with the Experts

Awards:

1971 David H. Russell Award: Velma Elliot



1971-1972

Alameda County Council of the International Reading Association

Officers:

President: Denise Minoggio, Pleasanton Joint School District
President elect: Lois Patton, Castro Valley Unified
Secretary: Roy Piper, Fremont Unified
Treasurer: Lois Dalla Lasta, San Lorenzo Unified
Past President: Ruth Williams, San Leandro Unified

Committee Chairs:

Citations and Awards: Albert Koshiyama
County Liaison: Madeline Bartch
Historian: Sybil Hoffman
Legislative: Nelouise McNutt
Membership: Betty Detweiler
Nominations: Doris Guthrie
Publicity: Jane Curry
Research: Bertha Moulden

Members at Large:

Sybil Hoffman, VerJean Rahn, Bill Costa, Velma Elliott, Lettie Newman, Dorothy Cravens

District Contact Persons:

Alameda: Lucille Morrow
Albany: Bill Woolworth
Castro Valley: Margaret Kidd
Catholic Schools: Pauline Brown
Fremont: Roy Piper
Hayward: Jane Curry
Livermore: Janet Moore

Mountain House: Denise Havlina
New Haven: Sybil Hoffman
Murray: Betty Detweiler
Newark: Jean Weaver
New Haven: Sybil Hoffman
Oakland: Virginia Reid
San Leandro: Marie Wolleth

Programs:

Dr. Margaret Lynch, San Francisco State, "Celebration Points in Reading: Ways to Motivate Students"

Joint meeting with East Bay Council

Dr. Rober Ruddell, Association Professor, School of Education, UC Berkeley

Third Annual Conference: "Reading in the Content Areas" - Keynote Speaker: Dr. Marilyn Hanf, Curriculum Coordinator Pittsburg Unified School District - "Teaching Reading in the Content Fields" Speakers: Eleanor Baird; Annastasia Condas; Dr. Pauline Brown; John R. Eales; Dr. Elaine Stowe; Barbara Carter; Carol Smart; Pamela Walton; Evelyn McIntyre; Margaret Casey; Bill Gross, Annaliese Caldwell, Dale Robinson; Ed Voorhees; Fred Sullivan; Dave Johnson; Jim Richey; Romona Bennett; Don Dake; Debbie DeSalle; Tommie Davis; and Beverly Townsley.

Awards: 1972 David H. Russell Award: Virginia Reid



1972-1973

Alameda County Council
of the
International Reading Association

Officers:

President: Lois Patton, Castro Valley Unified
President elect: Lois Dalla Lasta, San Lorenzo Unified
Secretary: Jane Curry, Hayward Unified
Treasurer: Carol Dashiell, Alameda Unified
Past President: Denise Minoggio, Pleasant Joint School District

Committee Chairs:

Awards: Dorothy Cravens
Contact: Ruth Williams
County Liaison: Madeline Bartch
Historian: Sybil Hoffman
Legislative: Miriam Rabinovitz
Membership: Betty Detailer
Nominations: John Maloney
Publicity: Roy Piper
Research: Dr. Evelyn Belgum
Teacher Tips: Ralph Williams, Ferment Unified

Members at Large:

Eva Dodd, Maxine Hill, Margaret Kidd, Joyce Randall, Vivienne Stein, Ralph Williams

District Contact Persons:

Alameda: Joanne Hovey
Cal State: Pauline Brown
Castro Valley: Pat Crocker
Fremont: Donna Green
Hayward: Adeline Frese
Livermore: Larry DeAsis
Murray: Jackie Wright

Newark: Jean Weaver
New Haven: Sybil Hoffman
Oakland: Eva Dodd
Piedmont: Ruth Byers
Pleasanton: Joyce Randall
San Leandro: Beverly Stoermer
San Lorenzo: Dorothy Rice

Programs:

Joan Joy Cheifetz: "Weaving a Web of Word Wonder"
Reading Fair in San Leandro with Joyce Random, Vivienne Stein, and Lois Dalla Lasta
Meet and Eat with the Experts: Gloria Smuttier, Pat Camp, Dorothy Cravens, Smithy Henry, Margaret Casey, Nancy Auger, Mary Suzuki, Rosemary Haltom, Mini West, David Ship, B. Jo

Kinnick

Annual Conference: "Getting It All Together" - Keynote Speaker, Virginia Reid; Speakers: Sharon Belshaw; Elizabeth McCandless, Dr. Eve Geiger, Lorna Chilton Skantze, Jackie Dye, Jesse Perry, Jim Richey, Inez Griffith, Ann Wright, Virginia Betzer, Yvonne Brown, Sybil Hoffman, Helen Hutcherson, Virginia Atwood, Dr. Albert Lepore

Bill Austin, Lecturer UC Berkeley & Oakland Unified SD "A Personal View of Individualized Reading"
Dr. Alan Dundes, Prof. of Anthropology UC Berkeley, "Folklore in the Modern World"

Awards: 1973 David H. Russell Award: Nelouise McNutt



1973-1974

Alameda County Council
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Officers:

President: Lois Dalla Lasta, San Lorenzo Unified

President elect: Jane Curry, Hayward Unified

Secretary: Pat Crocker, Castro Valley

Treasurer: Sybil Hoffman, New Haven Unified

Past President: Lois Patton, Castro Valley Unified

Committee Chairs:

Awards: Marcia Schrader

County Office Liaison: Madeline Barch

Contact: Ruth Williams

Historian: Sybil Hoffman

Legislative: Dorothy Cravens

Membership: Joyce Randall and Vivienne Scheib

Research: Dr. Evelyn Belgum

Members at Large:

Margaret Kidd, Miriam Rabinovitz, Betty Detweiler, Ralph Williams, Maxine Hill

District Contact Persons:

Alameda: Joanne Hovey

Cal State: Pauline Brown

Castro Valley: Pat Crocker

Fremont: Donna Green

Hayward: Adeline Frese

Livermore: Larry DeAsis

Mountain House: Denise Havlena

Murray: Jackie Wright

Newark: Jean Weaver

New Haven: Sybil Hoffman

Oakland: Eva Dodd

Pleasanton: Joyce Randall

San Leandro: Beverly Stoermer

San Lorenzo: Dorothy Rice

Sunol: Vivienne Schieb

Programs:

Lorraine L. Godfrey, San Francisco State, "Improving Reading Instruction with Learning Centers"

Mary Ann Gatheral, U.C.Davis, "Helping a Dragon: Improving Reading Instruction in Your Classroom"

Sixth Annual Reading Conference: "Get Out and Get Under" - Keynote: Dr. Robert A. Bennett, "The New Reading Framework - A Power for Your Reading Program" - Speakers: Martha Ashley, Sister Harriet Dow, Betty Gordon, Mary Jane Harris, Dave Johnson, Fred Sullivan, Carol

Laniewski, John Maloney, Joann Malta, Helen Oesterle, Ann Peaslee, James Ritchey, Norma Sakamoto, Diane Yeramian, Alda Brothers, Doris Grubman

Awards:

1974 David H. Russell Award: Dorothy Cravens



1974-1975

Alameda County Council
of the
International Reading Association

Officers:

President: Jane Curry, Hayward Unified
President elect: Sybil Hoffman, New Haven Unified
Secretary: Pat Crocker, Castro Valley
Treasurer: Howard Houck, Hayward Unified
Past President: Lois Dalla Lasta, San Lorenzo Unified

Committee Chairs:

Awards: Maxine Hill
Contact: Marcia Schrader
Legislative: Jim Richey
Membership: Joyce Randall and Vivienne Scheib
Publicity: Roy Piper
Research: Dr. Evelyn Belgum

Members at Large:

Audrey Wagman, Beverly Stoermer, Lois Mahaney, Margaret Kidd, Dorothy Cravens

Programs:

Seventh Annual Reading Conference: "Instructional Materials for Language Arts" held at James Logan High School, Union City. Publisher exhibits and presentations.
Dr. William J. Iverson, Professor, Stanford University, "The Teacher-Key to Excellence in Reading"
Joan Joy Cheifetz, "Calendar Crapers and the Curriculum"
Dr. Barbara Schmidt, "In Search of Comprehension"
Sally Patton, "Learning Centers in Literature"
Meet and Eat with the Experts: Hannah Sanders, Lois Dalla Lasta, Jean Conley, Dr. James Shanker, Virginia Betzer, Diane Keys, William S. Riley, Howard Houck, Sylvia Key, Dr. Russell Saunders
Don Dake: "A Graphic Demonstration of the Tasks of Reading"
8th Annual CRA Conference, "Teaching Reading Effectively" held in Fresno

Awards:

1975 David H. Russell Award: Pat Tanabe Endsley and Sr. Eileen M. Cronin



1975-1976

Alameda County Council
of the
International Reading Association

Officers:

President: Sybil Hoffman, New Haven Unified
President elect: Betty Detweiler, Murray School District
Secretary: Jim Richey, Fremont Unified
Treasurer: Larry DeAsis, Livermore Unified
Past President: Jane Curry, Hayward Unified

Committee Chairs:

Awards: Maxine Hill
Contact: Margaret Kidd
Historian: Virginia Betzer
Legislative: Howard Houck
Membership: Joyce Randall and Vivienne Scheib
Nominations: Dorothy Cravens
Publicity: Pat Crocker
Publications: Charlotte Smith
Research: Roy Piper
Teacher Tips: Ralph Williams

Members at Large:

Lois Dalla Lasta; Audrey Wagman; Ruth Williams; Carol Laniewski

District Contact Persons:

Alameda: Joanne Hovey
Albany: Helen Grossman
Berkeley: Russell Saunders
Castro Valley: Lynn Elson
Emery: Carol Cruz
Fremont: Roy Piper and Audrey Wagman
Hayward: Adeline Frese
Livermore: Charlotte Smith
Newark: Bill Costa

New Haven: Virginia Betzer
Oakland: Mary Frances Everhart
Pleasanton: Marilyn Geweke
San Leandro: Mary Ellen Dailey
San Lorenzo: Dorothy Rice
Sunol: Vivienne Scheib

Programs:

Eighth Annual Conference at Edgewater Hotel Oakland, Joseph Rosenthal, Director of Learning Disabilities Clinic of Kaiser Medical Center; breakout sessions; Reading in Content Areas
Dr. Marilyn Nye: "Content Reading Via Bicentennial Literature"
Nancy Pollock, Murray SD: "Survival Reading Workshop"
Meet and Eat: Speakers: Dr. Margaret Lynch, Colombe Yates, Dr. Kathyne Favors, Pat Gregory, Dr. Russell Saunders, Dr. James Shanker, Dr. Ellsworth Berget, Dr. Don Dake, Dr. Charlotte Smith, Dr. Marie Lindsey
Dr. Pat Hardy, lecturer CSUH, "Reading in the Social Studies Content Area"
Dinner meeting with Dr. Rita Peterson, CSUH, on "Reading in the Science Areas"
ACC/CRA served as the Banquet Committee for the 21st Annual IRA Conference held in Anaheim



1976-1977

Alameda County Council
of the
International Reading Association

Officers:

President: Betty Detweiler, Murray School District
President elect: Patricia Crocker, Castro Valley Unified
Secretary: Carole Cruz, Emery School District
Treasurer: Larry DeAsis, Livermore Unified
Past President: Sybil Hoffman, New Haven Unified

Committee Chairs:

Awards: Maxine Hill
Contact: Nancy Pollock
Historian: Virginia Betzer
Legislative: Margaret Kidd
Membership: Charlotte Smith
Publicity: Madeline Gabriel
Research: Carol Laniewski
Teacher Tips: Ralph Williams

District Contact Persons:

Alameda: Linda Nelson
Albany: Helen Grossman
Berkeley: Pat Endsley
Cal State: Dr. James Shanker and Pauline Brown
Castro Valley: Lynne Elson and Margaret Kidd
Emery: Carol Cruz
Fremont: Audrey Wagman and Roy Piper
Hayward: Rosemary McQueen

Livermore: Charlotte Smith
Murray: Nancy Pollock
Newark: Bill Costa
New Haven: Virginia Betzer
Oakland: Mary Frances Everhart
Pleasanton: Marilyn Geweke
San Lorenzo: Lois Dalla Lasta
Sunol: Vivienne Scheib

Programs:

Nip and Nibble with the Publishers
Holiday Pack of Puppets with Kathy Gorvad
Harline Kruger, dinner meeting
Workshop with Ralph Williams
Meet and Eat with the Experts - with EBRA
Dinner meeting at Tia Maria

Awards:

1977 David H. Russell Award: William H. Costa



1977-1978

Alameda County Council
of the
International Reading Association

Officers:

President: Patricia Crocker, Castro Valley Unified
President elect: Charlotte Smith, Livermore Unified
Recording Secretary: Lynne Elson, Castro Valley Unified
Corresponding Secretary: Virginia Betzer, New Haven Unified
Treasurer: Larry DeAsis, Livermore Unified
Past President: Betty Detweiler, Murray School District

Committee Chairs:

Awards: Cathy Boterenbrood
Contact: Roy Piper
County Liaison: Madeline Bartch
Historian: Sybil Hoffman
Legislative: Gretchen Hayes
Membership: Carol Laniewski
Publicity: Jan Gidlund
Publications: Madeline Gabriel
Research: Jane Curry
Teacher Tips: Ralph Williams
Young Reader: Joan Loder

Members at Large: Nancy Pollock, Carol Cruz

District Contact Persons:

Alameda: Linda Nelson	Murray: Nancy	San Leandro: Lorraine
Albany: Helen Grossman	PollockNewark: Bill Costa	Richie
Berkeley: Pat Endsley	New Haven: Helen	San Lorenzo: Dorothy Rice
Cal State: Pauline Brown	Hutcherson Oakland: Mary	Sunol: Vivienne Scheib
Castro Val Jeanette Givans	Frances Everhart	Hayw'd: Rosemary McQueen
Emery: Carol Cruz	Pleasanton: Joyce Randall	
Livermore: Mescal Greer	Fremont: Roy Piper	

Programs:

Dr. Margaret Lynch, "Games Teachers Play"
Dr. Jeanne Hall, "Readers Theater"
Tom and Sandy Farley, "Improvisations in Reading and Language Arts"
Dr. Robert Ruddell, "Issues in Communication Skills"
Meet and Eat with the Experts with EBRA - - - Nip and Nibble with the Publishers
Dr. Constance McCullough, "Reading in Literature"

Awards:

1978 David H. Russell Award: Russell Saunders
Walter J. McHugh Award for Reading Assistance: Julia Carter and Dolores Bischer (Established in 1978 to recognize a volunteer or para-professional's contributions to reading in Alameda Co.)



1978-1979

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Officers:

President: Charlotte Smith, Livermore Unified
President elect: Madeline Gabriel, Castro Valley Unified
Recording Secretary: Lynne Elson, Castro Valley Unified
Corresponding Secretary: Virginia Betzer, New Haven Unified
Treasurer: Larry DeAsis, Livermore Unified
Past President: Patricia Crocker, Castro Valley Unified

Committee Chairs:

Awards: Cathy Boterenbrood
Contact: Mescal Greer
County Liaison: Madeline Bartch
Historian: Sybil Hoffman
Legislative: Gretchen Hayes
Membership: Caryl Laniewski
Parliamentarians: Ruth Brown and Gretchen Hays
Publicity: Roy Piper
Publications: Helen Hutcherson
Research: Betty Detweiler
Special Interest Groups: Sybil Hoffman
Teacher Tips: Roy Piper
Young Medal Reader: Nancy Pollock

District Contact Persons:

Alameda: Carol Dahiell
Albany: Helen Grossman
Berkeley: Pat Endsley
Cal State: Pauline Brown
Castro Val: Jeanette Givans
Emery: Carol Jobe

Fremont: Betty Gordon
Hayward: Alice Litov
and Sue Shaffer
Livermore: Mescal Greer
Murray: Gail Crawford
Mt. House: Robert Sharpe
Newark: Bill Costa

New Haven: Lois Kohks
Oakland: Winifred Fong
Pleasanton: Joyce Randall
San Leandro: Bette Roberts
San Lorenzo: Carol Roach
Sunol: Vivienne Scheib

Programs:

Ralph Williams, "Saturday Morning Fever"
Jackie White, "Poetry with a Punch"
"Music in Motion"
Tom and Sandy Farley, "New, Improvisation and Games"
"Meet and Eat with the Experts" - joint meeting with EBRA
Sue Mobley, "Living Language for Learning"

Awards:

1979 David H. Russell Award: Pat Crocker
1979 Walter J. McHugh Award: Jeanne Fordahl and Patricia Huffman
Area 3 Director for 1978-1981: Dr. Jane Curry



1979-1980

Alameda County Council
of the
International Reading Association

Officers:

President: Madeline Gabriel, Castro Valley Unified
President elect: Helen Hutcherson, New Haven Unified
Recording Secretary: Lynne Elson, Castro Valley Unified
Corresponding Secretary: Virginia Betzer, New Haven Unified
Treasurer: Larry DeAsis, Livermore Unified
Past President: Charlotte Smith, Livermore Unified

Committee Chairs:

Awards: Jackie White
Contact: Mescal Greer
Historian: Cathy Boterenbrood
Legislative: Lavinia Borner
Membership: Sybil Hoffman and Virginia Betzer
Publicity: Carol Laniewski
Research: Roy Piper
Special Interest Groups: Sybil Hoffman
Teacher Tips: Roy Piper
Young Medal Reader: Pat Crocker

Programs:

Basil A. Willett, Jr., "Blast Off in Language Arts"
Educational Materials Fair at Centennial Hall, Hayward
Make It and Take It
4-County Reading Improvement Day
Karl Schmidt, "Puppet Power"
Pat Endsley, "Project Write"
Meet and Eat with the Experts

Awards:

1980 David H. Russell Award: Sybil Hoffman
1980 Walter J. McHugh Award: Jean Kesthely