



1980-1981

Alameda County Council
of the
International Reading Association

Officers:

President: Helen Hutcherson, New Haven Unified
President elect: Virginia Betzer, New Haven Unified
Recording Secretary: Roy Piper, Fremont Unified
Corresponding Secretary: Gretchen Hays, Castro Valley Unified
Treasurer: Larry DeAsis, Livermore Unified
Past President: Helen Hutcherson, New Haven Unified

Committee Chairs:

Awards: Jackie White
Contact: Caryl Laniewski
Historian: Lila Chambers
Legislative: Dorothy Wollen
Membership: Joyce Keiffer and Dorris Osborne
Publicity: Cathy Boterenbrood
Research: Nancy Pollock
Special Interest Groups: Loraine Harmsen
Teacher Tips: Rosalie Pitts
Young Medal Reader: Pat Crocker

District Contact Persons:

Alameda: Carol Dashiell
Albany: Helen Grossman
Berkeley: Pat Endsley
Castro Valley: Jeanette Givens
Emery: Julie Antoniadis
Fremont: Roy Piper
Hayward: Alice Litov and Jane Curry
Livermore: Livermore

New Haven: Barbara Burg
Newark: Jean Ficklin
Oakland: Eva Dodd
San Leandro: Betty Roberts
San Lorenzo: Carol Roach
Mt. House: Barbara Jones
Murray: Ann Pons
Pleasanton: Joyce Randall
Sunol Glen: Vivienne Scheib

Programs:

Reading Day at Southland Mall
4-County RID; Joan Joy Cheifetz
Make It & Take It; Lydia Stack and Pat Tanabe Endsley
Meet & Eat with the Experts

Awards:

1981 David H. Russell Award: Phyllis Goldston
1981 Walter J. McHugh Award: Vivian Bartolomei



1981-1982

Alameda County Council
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International Reading Association

Officers:

President: Virginia Betzer, New Haven Unified
President elect: Joyce Keiffer, New Haven Unified
Recording Secretary: Lila Chambers, Fremont Unified
Corresponding Secretary: Gretchen Hays, Castro Valley Unified
Treasurer: Larry DeAsis, Livermore Unified
Past President: Helen Hutcherson, New Haven Unified

Committee Chairs:

Awards: Jackie White
Contact: Caryl Laniewski
Historian: Madeline Gabriel
Legislative: Alice Litov
Membership: Helen Hutcherson
Nominations: Pat Crocker
Parliamentarian: Sybil Hoffman
Publicity: Cathy Boterenbrood
Publications: Jean Ficklin
Research: Nancy Pollock
Special Interest Groups: Loraine Harmsen
Teacher Tips: Rosalie Pitts
Young Medal Reader: Pat Crocker

Members at Large:

Melody Bartch, Cathy Boterenbrood, Dorris Osborne, Roy Piper, Karen Wong

Programs:

Nip and Nibble with the Publishers
Jan Lieberman, librarian and author, "Children's Literature"
Dayleen McClenathan, "How Literature Is Chosen"
Meet and Eat with the Experts, with EBRA
4-County Reading Improvement Day

Awards:

1982 David H. Russell Award: Kathleen Miller
1982 Walter J. McHugh Award: Rena Rogers



1982-1983

Alameda County Council
of the
International Reading Association

Officers:

President: Joyce Keiffer, New Haven Unified
President elect: Lila Chambers, Hayward Unified
Recording Secretary: Jackie White, Hayward Unified
Corresponding Secretary: Gretchen Freedman, Hayward Unified
Treasurer: Larry DeAsis, Livermore Unified
Past President: Virginia Betzer, New Haven Unified

Committee Chairs:

Awards: Virginia Betzer
Contact: Lavinia Bornor
Historian: Dorris Osborne
Legislative: Terry Wong
Membership: Helen Hutcherson and Karen Wong
Nominations: Sybil Hoffman
Parliamentarian: Sybil Hoffman
Publicity: Dorothy Wollen
Publications: Bette Brown
Research: Nancy Pollock
Special Interest Groups: Emily Adorable
Teacher Tips: Rosalie Pitts
Young Medal Reader: Pat Crocker

Members at Large

Jean Ficklin, Madeline Gabriel, Roy Piper, Ralph Williams, Cathy Boterenbrood

Programs:

Meet and Eat with the Experts: (with EBRA): Virginia Betzer, Brian Fogel, Fran Krug, Ken Poe, Judy Orear, Phyllis Goldston, Carolyn Hall, Dr. James Gibson, Jo Brulenski, Karen M. Combs
Dr. Jack Cassidy, IRA President, "Teaching Reading Through Writing: the Rewarding Way" - with EBRA
Reading Day at the Mall - New Park 1982

Awards and Citations:

1983 David H. Russell Award for Excellence in Reading Instruction: Rome Kuchenmeister
1983 Walter J. McHugh Award for Assistance in Reading Instruction: Barbara Ann Rapoza
Established the Helen Hutcherson Memorial to perpetuate "Word Pal" and "Books on Tape"



1983-1984

Alameda County Council of the International Reading Association

Officers:

President: Lila Chambers, Hayward Unified
President elect: Cathy Boterenbrood, Fremont Unified School District
Recording Secretary: Bette Brown, Hayward Unified
Corresponding Secretary: Terry Wong, Hayward Unified
Treasurer: Virginia Betzer, New Haven Unified
Past President: Joyce Keiffer, New Haven Unified

Committee Chairs:

Awards: Rosemary McQueen
Contact: Lavina Bornor
County Office Liaison: Madeline Bartch
Historian: Lanna George
Legislative: Jeff Beaudry
Membership: Karen Wong and Dorris Osborne
Nominations: Sybil Hoffman
Parliamentarian: Sybil Hoffman
Publicity: Pat England
Publications: Alive Litov
Research: Nancy Pollock
Special Interest Groups: Joan Lau
Teacher Tips: Rosalie Pitts
Young Medal Reader: Pat Crocker

Members at Large:

Jean Ficklin; Jackie White; Roy Piper; Ralph Williams; Carol Pike

Programs:

Jeffrey Allen and Anna Grossnickle Hines, authors, and Trina Roma, CCRA, "Authors' Brunch"
Nancy Whisler and Dave Johnson, "Motivating Ways to Teach Reading and Language Arts"
keynoting at Language Arts Materials Fair
Reading Day at the Mall, New Park
Jerry Treadway, "Some New Ideas in Reading Comprehension"
Bob Celeste, Clare Mcfadden, and Patti Littlefield, "Panel discussion: Computers in the Field of Language Arts"

Awards:

1984 David H. Russell Award for Excellence in Reading Instruction: Virginia Betzer
1984 Walter J. McHugh Award for Assistance in Reading Instruction: Beth Maurseth
1984 CRA Margaret Lynch Area Exemplary Service Award: Dr. Sybil Hoffman



1984-1985

Alameda County Council
of the
International Reading Association

Officers:

President: Cathy Boterenbrood, Fremont Unified School District
President elect: Pat England, Hayward Unified
Vice President: Joan Lau, Hayward Unified
Recording Secretary: Bette Brown, Hayward Unified
Corresponding Secretary: Karen Wong, New Haven Unified
Treasurer: Virginia Betzer, New Haven Unified
Past President: Lila Chambers, Hayward Unified

Committee Chairs:

Awards: Rosemary McQueen
Contact: Lila Chambers
Historian: Lanna George
Legislative: Jeff Beaudry
Membership: Sybil Hoffman
Nominations: Joyce Keiffer
Parliamentarian: Sybil Hoffman
Publicity: Joan Masaryk
Publication: Bernadine Goularte
Research: Erica Proctor
Special Interest Groups: Terry Miller
Teacher Tips: Ralph Williams
Young Medal Reader: Pat Crocker

Members at Large:

Sue Raley; Roy Piper; Lydia Hubach; Jean Ficklin

Programs:

Dr. Jo Stanchfield, "Motivation: The Margin of Difference in the Quest for Literacy"
Reading Day at the NewPark Mall, Story Book Characters Come Alive"
"Make It and Take It: Treasures for Your Students" - Lila Chambers, Joan Lau, Jean Geritz, Jeff Breyer, Pat Zenzen, Bette Brown, Sybil Hoffman, Pat England, and others.
Meet and Eat with the Experts joint meeting with EBRA: Jim Blewer, Harriet Hutchinson, Carol Pike, Maryann Poulton, Betty Stiles, and Patsy Williams.
4-County Reading Improvement Day
Gerald Block, "Blast Off with Computers"
Marilyn Sachs, Mary Buckman and Shirley Climo, authors, "Cruise with Local Authors"

Awards:

1985 David H. Russell Award for Excellence in Reading Instruction: Vivienne Schieb
1985 Walter J. McHugh Award for Assistance in Reading Instruction: Adel Philips
Honor Council - 1st Year Membership Honor Roll - 1st Year President's Club



1985-1986

Alameda County Council
of the
International Reading Association

Officers:

President: Pat England, Hayward Unified
President elect: Joan Lau, Hayward Unified
Vice President: Joan Masaryk, Hayward Unified
Recording Secretary: Vivienne Schieb, Sunol Elem. School District
Corresponding Secretary: Erica Proctor, Fremont Unified
Treasurer: Virginia Betzer, New Haven Unified
Past President: Cathy Boterenbrood, Fremont Unified School District

Committee Chairs:

Awards: Cathe Norman
Contact: Lila Chambers
Historian: Sue Wong
Legislative: Joyce Leitner
Membership: Sybil Hoffman
Nominations: Joyce Keiffer
Parliamentarian: Sybil Hoffman
Publicity: Betty Huppert
Publication: Kay Towne and Patricia Brajkovich
Research: Pat Brodehl
Special Interest Groups: Terry Miller
Teacher Tips: Ralph Williams
Young Medal Reader: Pat Crocker and Bette Brown

Members at Large:

Nancy Wales; Jean Ficklin; Lydia Hubach; Rosemary McQueen; Roy Piper; Nancy Wales

Programs:

Mary Buckman, teacher and author, "Ring a Treasure! Make It, Take It"
Olde World Puppet Theater Presents "A Renaissance Marionette Fantasy: No Rhyme, Nor Reason"
Dr. Jack Pikulski, University of Delaware, "Improving Reading Comprehension"
Linda Yohn, "Left Brain, Right Brain and the Implications for Reading"
Reading Day at the NewPark Mall, Story Book Characters Come Alive"
Dr. James R. Squire, Senior Vice President of Ginn and Co., "The Reading and Writing Connection"

Awards:

1986 David H. Russell Award for Excellence in Reading Instruction: Roy Piper
1986 Walter J. McHugh Award for Assistance in Reading Instruction: Joyce Dooley
Honor Council - 2nd Year
Membership Honor Roll - 2nd Year
President's Club



1986-1987

Alameda County Council
of the
International Reading Association

Officers:

President: Joan Lau, Hayward Unified
President elect: Joan Masaryk, Hayward Unified
Vice President: Betty Huppert, Hayward Unified
Recording Secretary: Pat Brodehl, New Haven Unified
Corresponding Secretary: Vivienne Schieb, Sunol Elem. School District
Treasurer: Virginia Betzer, New Haven Unified
Past President: Pat England, Hayward Unified

Committee Chairs:

Awards: Lila Chambers and Paula Horowitz
Contact: Pat England
County Liaison: Sharon Feigen
Historian: Sue Wong
Legislative: Joyce Leitner
Membership: Sybil Hoffman and Joyce Keiffer
Nominations: Cathy Boterenbrood
Publicity: Nancy Wales
Publication: Kay Towne and Patricia Brajkovich
Research: Barbara Cohen
Special Interest Groups: Terry Miller
Teacher Tips: Ralph Williams
Young Medal Reader: Bette Brown

Members at Large:

Erica Proctor, Jean Ficklin, Lilly Fujino, Mary-Alice Hasard, Sue Lafferty, Rosemary McQueen, Ethel Murphy, Roy Piper

Programs:

Marlene and Robert McCracken, "An Integrated Language, Reading, Writing Experience"
Dr. Robert Ruddell, U.C. Berkeley, "Comprehension and Critical Thinking Skills"
Olde World Puppet Theatre
Jean Greenlaw, "Literature"
Reading Day at the Mall
Dr. Candy Dawson Boyd, Thatcher Hurd, and Dr. Victoria Mui, "Authors' Brunch"
Mary Buckman, teacher and author, "Patterns of Oral Language as Foundations for Making Books"
4-County Reading Improvement Day, "Get Your Hands on Reading"

Awards:

1987 David H. Russell Award for Excellence in Reading Instruction: Jean Ficklin
1987 Walter J. McHugh Award for Assistance in Reading Instruction: e.j. Huntzinger
Honor Council - 3rd Year Membership Honor Roll - 3rd Year President's Club



1987-1988

Alameda County Council
of the
International Reading Association

Officers:

President: Joan Masaryk, Hayward Unified
President elect: Betty Huppert, Hayward Unified
Vice President: Barbara Cohen, New Haven Unified
Recording Secretary: Pat Brodehl, New Haven Unified
Corresponding Secretary: Ethel Murphy, Fremont Unified
Treasurer: Virginia Betzer, New Haven Unified
Past President: Joan Lau, Hayward Unified

Committee Chairs:

Awards: Lori Harmsen
Contact: Pat Northam
Historian: Erica Proctor
Legislative: Cathe Norman
Mailing: Joyce Keiffer
Membership: Sybil Hoffman
Nominations: Pat Crocker
Publicity: Nancy Wales
Publication: Kay Towne and Patricia Brajkovich
Research: Edy Mourtos
Teacher Tips: Ralph Williams
Young Medal Reader: Bette Brown

Members at Large:

Rosemary McQueen, Jean Ficklin

Programs:

Marlene and Robert McCracken, "An Integrated Language, Reading, Writing Experience for K-3"
Jacque Wuertenberg, "Reading and Writing: Making the Connection"
P.T.A. Council: Parents and Reading
Dr. J. David Cooper, "Improving Strategies for Reading Comprehension"
Cheryl Dingman, San Jose Mercury News, "Newspapers for the Reader"
Joanne Ryder and Susan Morgan, "Authors' Brunch"
Dr. Nancy Whisler, Richmond USD Lang. Arts Coordinator, "Gifting Students with Reading Initiative"
2nd Annual Conference with CSUH on "Celebrating Literature"
13th Annual 4-County RID, "Literature in Motion"
Joanne Ryder and Susan Morgan, "The 1988 Authors' Brunch"

Awards:

1988 David H. Russell Award for Excellence in Reading Instruction: Ethel Murphy
1988 Walter J. McHugh Award for Assistance in Reading Instruction: Margaret Brown
Honor Council - 4th Year Membership Honor Roll - 4th Year President's Club



1988-1989

Alameda County Reading Association

Officers:

President: Betty Huppert, Hayward Unified
President elect: Barbara Cohen, New Haven Unified
Vice President: Cathe Norman, Hayward Unified
Recording Secretary: Valerie Helgren-Lempesis, CSUH
Corresponding Secretary: Nancy Wales, Hayward Unified
Treasurer: Virginia Betzer, New Haven Unified
Past President: Joan Masaryk, Hayward Unified

Committee Chairs:

Awards: Lila Chambers and Lori Harmsen
Contact: Pat Northam
County Contact: Sandy Williamson
Historian: Erica Proctor
Legislative: Connie Burnham
Mailing: Joan Masaryk and Joan Lau
Membership: Sybil Hoffman
Nominations: Pat Crocker
Parliamentarian: Sybil Hoffman
Publicity: Ethel Murphy
Publication: Kay Towne and Patricia Brajkovich
Research: Edy Mourtos
Student Membership: Valerie Helgren-Lempesis
Teacher Tips: Ralph Williams
Young Medal Reader: Pat Northam

Members at Large:

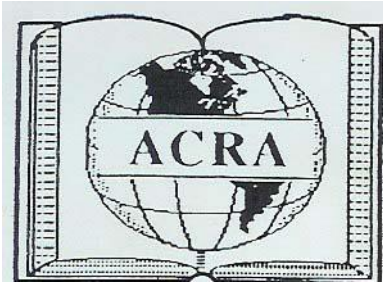
Bette Brown; Rosemary Coyne;
Joann Kersten

Programs:

Dr. Diane Lapp, "Comprehension Strategies & Integrating Language Arts into the Curriculum."
2nd Annual Conference with CSUH on Celebrating Literature - Beverly Kobrin, author; Denise Rose,
"Whole Language Assessment;" Dr. Wanna Zinsmaster, "Storytelling in the Classroom"
Robert Crowe and Sara Wilson, authors, "High Tea with the Authors"
Dr. John Pilkulski, University of Delaware, "Improving Reading Comprehension"

Awards:

1989 David H. Russell Award for Excellence in Reading Instruction: Lila Chambers
1989 Walter J. McHugh Award for Assistance in Reading Instruction: Claire Miles
Honor Council - 5th Year Membership Honor Roll - 5th Year President's Club
1998 Area 3 Margaret Lynch Exemplary Service Award: Dr. Jane Curry (Posthumously)



1989-1990

Alameda County Reading Association

Officers:

President: Barbara Cohen, New Haven Unified
President elect: Cathe Norman, Hayward Unified
Vice President: Ethel Murphy, Fremont Unified
Recording Secretary: Kay Towne, San Lorenzo Unified
Corresponding Secretary: Nancy Wales, Hayward Unified
Treasurer: Virginia Betzer, New Haven Unified
Past President: Betty Huppert, Hayward Unified

Committee Chairs:

Awards: Lila Chambers and Edy Mourtos
Contact: Pat Northam
Historian: Erica Proctor
Legislative: Nancy Wales
Mailing: Joan Masaryk
Membership: Sybil Hoffman
Nominations: Sybil Hoffman and Virginia Betzer
Parliamentarian: Sybil Hoffman
Publicity: Carmen Jorgenson
Publication: Kay Towne and Patricia Brajkovich
Research: Terri Randleman
Special Interest Groups:
Student Membership: Valerie Helgren-Lempesis
Teacher Tips: Ralph Williams
Young Medal Reader: Pat Northam

Members at Large:

Rosemary Coyne; Joyce Keiffer; Pat Crocker Williams

Programs:

Dr. Terry Johnson, author, "Literacy Through Literature"
Ed Emberly, author/illustrator
Joan Masaryk, "Language Arts Techniques and Strategies for Grades 1-6"
Mary Robinson, Elisa Kleven, Patricia Polacco, and Sarah Wilson, authors, "Meet the Authors"
Cheryl Dingman, San Jose Mercury, Newspaper in Education Workshop, "Family Focus: Talking Together"

Awards:

1990 David H. Russell Award for Excellence in Reading Instruction: Kay Towne
1990 Walter J. McHugh Award for Assistance in Reading Instruction: Nellie Estrada
Honor Council - 6th Year
Membership Honor Roll - 6th Year

President's Club